



Why have I decided on Direct Primary Care?

With DPC, I am able to see people regardless of their insurance, because I have decided to not bill any insurances for my services. All the patient care I provide will be covered in full by the affordable monthly membership fee. I have done this primarily so that I can continue to see patients with Medicare, who have been the majority of my patients for many years. I have opted to contract directly with each patient rather than accept the dwindling reimbursements Medicare provides, which also come with a huge burden of paperwork in terms of reporting, compliance, appeals, and authorizations. In no way does this change the care I give to my patients, and patients can continue to use Medicare and Medigap plans for other aspects of their healthcare. I will still prescribe, order, and refer to specialists and services that accept Medicare, I just will not be billing the government for the care I provide. Since the membership fee covers unlimited office visits in full, the change should be entirely transparent to you. Instead of working for the government, or the insurers, this means I work directly for you.

It is not surprising that most primary care doctors need to see 25 patients a day just to break even, and the current structure of healthcare in our country makes it hard to do what is best for patients when most primary care providers have about ten minutes to spend with each patient. The membership model of direct primary care affords me the time to get to know my patients and their health issues and concerns. For you, this results in better care, as we can discuss your health and fully evaluate and assess your concerns in one visit. It also means better preventive care, earlier diagnosis of issues, and fewer medical errors. For me, it cuts my overhead in half and gives me the ability to limit my patient panel to a manageable number, take the necessary time to fully care for those patients and their complex medical needs, and continue to have a good and happy life without seeing 25 or more patients a day.

I look forward to speaking with you about direct primary care in the future, and please let me know if you have any questions or concerns about this before joining my practice.

Best wishes,
Thom Reda